

# Time for a Fresh Look at Your Document Management Strategy?

## FOUR COSTLY CHALLENGES NECESSITATE A CHANGE IN YOUR PDF SOLUTION

IT organizations are being asked to do more with less, as tight budgets get stretched ever tighter. Companies of all sizes are being challenged to find savings that can be reinvested in new money-saving or revenue-generating technologies. From storage to security, every cost is being scrutinized in the search for savings, yet many organizations overlook one area—document management—where significant savings can be readily had. Now is definitely the time to take a close look at your PDF solution, and ask a basic question: Can you get the same capabilities from new PDF solution but at much lower cost?

It's true that few CIOs jeopardize their jobs when they stick with an enterprise software leader. Adobe, the 900-pound gorilla in the document management arena, looks like a safe bet: Its PDF editing software and reader are everywhere and it does an adequate job for many businesses. But are familiarity and adequacy valid reasons for sticking with *any* solution? After all, it's also true that today's leading software tools might not meet the challenges faced by tomorrow's businesses. And in this case, there are some compelling reasons—saving money and more—for CIOs to ponder a new platform for PDFs. Just consider these all too familiar challenges:

### CHALLENGE: ADOBE'S PDF READER IS FREE. IT'S NOT PERFECT, BUT WHAT CHOICE DO I HAVE?



Adobe is not the only game in town. Foxit Reader is also free, and...

- » It's faster, so users don't endure long waits to open PDFs.



- » It's lightweight, so it is easier to deploy without wasting valuable computing resources.
- » It's standards-compliant, so it works with your existing PDFs.
- » It's more secure, offering better protection against security vulnerabilities.
- » And it offers free PDF creation, empowering more users without the extra license expense.

### CHALLENGE: ADOBE ACROBAT IS EXPENSIVE. IS THAT JUST A COST I HAVE TO LIVE WITH?

Foxit's PhantomPDF provides similar functionality at a lower price. The fact is...

- » Adobe Acrobat costs over 3 times more.
- » With Foxit, robust PDF capabilities can be deployed to more users on the same budget.
- » It's more economical to purchase Foxit PhantomPDF than upgrade Adobe Acrobat.



PhantomPDF Standard **\$89**

PhantomPDF Business **\$129**



Adobe Acrobat XI Standard **\$299**

Adobe Acrobat XI Pro **\$449**

Price to upgrade **\$139**

Price to upgrade **\$199**

## CHALLENGE: HOW CAN I MAKE IT EASIER FOR USERS TO SEARCH FOR PDF FILES?

As ubiquitous as PDFs are today, the files don't appear in the search results. Foxit PDF IFilter is a game-changer...



- » It extends Microsoft search technologies to include PDF documents.
- » Its indexing is much faster than Adobe because of its support of multi-threading and multi-core server technologies.
- » Its industry-leading performance and scalability translates into fewer servers—saving in administration, hardware, data center floor space, and power expenses.

### CONCLUSION:

CIOs can keep paying for expensive, cumbersome document management, or they can reduce spending while boosting productivity by arming more users with the ability to create, edit, protect and search for PDF files. Your competitors are assuredly facing the same challenges—and the smart ones are already rethinking their own approach to PDFs. So with less-expensive alternatives like Foxit gaining momentum in the PDF space, now is the time to get your budget and your document management system on the same page.

Companies looking for lower cost and more flexible PDF solutions have options. Find out what **95,000 customers** and **150 million users** in **190 countries** already know: Foxit offers fast, affordable, and secure PDF solutions.

## CHALLENGE: IS IT POSSIBLE TO RIGHTS-PROTECT MY PDF FILES LIKE MY MICROSOFT OFFICE FILES?



Foxit PDF Security Suite extends Microsoft's Active Directory Rights Management Services (RMS) to include PDF documents. This means...

- » IT organizations can deploy and administer a single solution to cover rights management—saving both time and money.
- » End users can access protected PDFs using the same familiar process that they use to open protected Microsoft Office files—saving training and support costs.

